



For six years,
Philip Morris has helped
you open

"New Doors to New Profits."

Now, Part Seven,
at the NATD Convention.

"New Doors to New Profits,"
Part Seven, will premiere at the
NATD Opening Session on
Saturday, April 24.

This seventh edition in the
"New Doors" series focuses on

how distributors like you have
found unique and workable ways to
increase their sales and profits.

We hope you get to view this
presentation. Also, we suggest you
stop by the Philip Morris booth

(#L8-12) for further details of
this landmark study.

See you at the Fontainebleau
in Miami, when Philip Morris
once again opens "New Doors
to New Profits."

**Another profit-making idea from
Philip Morris USA**

